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DR. GREGORY G. BROWN

MARCH 1, 2018 | 3PM-4PM EST
UCF COLLEGE OF SCIENCES ROOM 201

Greg Brown is a Professor of Environmental Planning at California Polytechnic State University and founder of the Landscape Values & PPGIS Institute (www.landscapevalues.org), a consortium of international researchers and planners interested in advancing knowledge about participatory mapping to improve land and marine planning and management. He has participated in over 30 empirical studies internationally involving participatory mapping applications. In 2017, Brown was named in the Web of Science/Clarivate Analytics Highly Cited Researcher list, an honor reserved for academics whose publications rank in the top 1% by citations for the field and publication year.

TOPIC: PARTICIPATORY MAPPING AND GEOGRAPHIC CITIZEN SCIENCE

The practice of participatory mapping and citizen science intersect where location information is crowdsourced to assist in research activities. Spurred by advances in geospatial and information technology, the practice of crowdsourcing spatial information to inform a range of research and environmental planning activities has expanded globally. However, the validity and quality of spatial data generated to inform decisions remains a key concern. In this seminar, we will explore the strengths and limitations of crowdsourcing geographic citizen science through several empirical case studies involving elements of citizen science. Webinar participants are encouraged to engage in critical discourse and share their own experiences following the presentation.

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